

American Academy of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN

Kansas Chapter



2010 Regional 4-State CME Meeting

Pediatrics in the Heartland

April 16-17

Hyatt Regency Crown Center
Kansas City, MO



Jointly sponsored by
the American Academy of Pediatrics and
the Kansas Chapter

promoted by
the AAP Chapters: Iowa, Kansas, Missouri, and Nebraska.





2010 Regional 4-State CME Program Agenda

Friday, April 16, 2010

- 12:30pm **Registration**
- 1:00 – 2:30pm **Workshops**
- #1 Topic: **NIH Guideline-based Asthma Care: “Bring it to your Practice!”**
 Speaker: Stephen Russell, MD, FAAP
 Lila Kertz, MSN, RN, CPNP, AE-C
- #2 Topic: **Health Care Reform: What Now?**
 Speaker: Molly Droge, MD, FAAP
- #3 Topic: **The Paperless Office—Use of EMR**
 Speaker: M. Scott Applegate, MD, FAAP
- 2:30—2:45pm **Break**
- 2:45—4:15pm **Workshops**
- #1 Topic: **NIH Guideline-based Asthma Care: “Bring it to your Practice!”**
 Speaker: Stephen Russell, MD, FAAP
 Lila Kertz, MSN, RN, CPNP, AE-C
- #2 Topic: **Health Care Reform: What Now?**
 Speaker: Molly Droge, MD, FAAP
- #3 Topic: **The Paperless Office—Use of EMR**
 Speaker: M. Scott Applegate, MD, FAAP
- 4:30 - 6:00pm Chapter Committee meetings
- 6:30 – 7:00pm KAAP Reception
 7:00 – 8:00pm KAAP Dinner
 8:00 - 9:00pm Keynote Presentation
AAP Update
 David T. Tayloe, Jr., MD, FAAP
- 9:00-10:00pm YP Social “sit down” with Dr. Tayloe

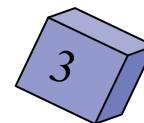
Saturday, April 17, 2010

- 6:30am **(Sponsor / Exhibit Check-in)**
- 7:30am **Registration/Visit Exhibits**
- 8:00am **Welcome** – Dennis Cooley, MD, FAAP
 (KAAP President)
Moderator: Kathy Ellerbeck, MD, FAAP
- 8:10am **Keys to the Success of the North Carolina Medical Home Project**
 Speaker: David T. Tayloe, JR, MD, FAAP
- 9:00am **Children and Tobacco 2010: Who’s Winning?**
 Speaker: Jonathan Klein, MD, MPH
- 9:50am **Break/Visit Exhibits**
- 10:15am **H1N1 Influenza: Public Health Perspectives on a Children’s Pandemic**
 Speaker: Georgina Peacock, MD, MPH
- 11:05am **Outpatient Management of Sexually Transmitted Infections in Adolescents and Young Adults**
 Speaker: Will Keough, MD, MSC
- 11:55am **Lunch / AAP District VI Update/ Chapter President Reports**
Moderator: Ken Cheyne, MD, FAAP
- 1:00pm **Dessert / Visit Exhibits**
- 1:15pm **Complementary and Alternative Therapies for Autism**
 Speaker: Susan Hyman, MD, FAAP
- 2:05pm **Tourette Disorder: An Update for the Practicing Pediatrician**
 Speaker: James R. Batterson, MD
- 2:55pm **Sleep Disorders—When to Use a Sleep Lab**
 Speaker: Robert Beckerman, MD
- 3:40pm **Evaluations / Door Prizes / Adjourn**

The AAP and the Kansas Chapter gratefully acknowledge support for it's **Pediatrics in the Heartland** in the form of educational grants provided by

Gold Sponsor:
PedsPal

Silver Sponsors:
Nestle Infant Nutrition
Kansas Department of Health and Environment





Faculty and Conference Information

- M. Scott Applegate** Lincoln, NE
VP Nebraska Chapter, AAP
- James R. Batterson, MD** Kansas City, MO
Associate Professor of Pediatrics at Children's Mercy Hospital, Section of Developmental and Behavioral Sciences
- Robert Beckerman, MD** Kansas City, MO
Section Chief of Pediatric Pulmonary and Sleep Medicine, Children's Mercy Hospital
- Molly Droge, MD, FAAP** Parkville, MO
General Pediatrician
Chairperson, AAP Committee on State Government Affairs
- Susan Hyman, MD, FAAP** Rochester, NY
Division Chief, Neurodevelopmental and Behavioral Pediatrics, University of Rochester Medical Center
- Will Keough, MD, MSC** Pittsburgh, PA
Assistant Professor of Pediatrics Drexel University College of Medicine
- Lila Kertz, MSN, RN, CPNP, AE-C** St. Louis, MO
Pediatric Nurse Practitioner
- Jonathan Klein, MD, MPH** Elk Grove, IL
AAP Associate Executive Director and Director, Julius B. Richmond Center of Excellence
- Georgina Peacock, MD, MPH** Atlanta, GA
Developmental—Behavioral Pediatrician
CDC/National Center on Birth Defects and Developmental Disabilities
- Steven Russell, MD, FAAP** Lincoln, NE
Medical Director, Complete Children's Health
- David T. Tayloe, MD, FAAP** Goldsboro, NC
Immediate Past President, American Academy of Pediatrics

KAAP CME Planning Committee Chair

Kathryn A. Ellerbeck, MD, FAAP Kansas City, KS

Members

Michael S. Applegate, MD, FAAP	Lincoln, NE
Ken L. Cheyne, MD, FAAP	Des Moines, IA
Stuart Sweet, MD, FAAP	Saint Louis, MO
Chris Steege	Lenexa, KS

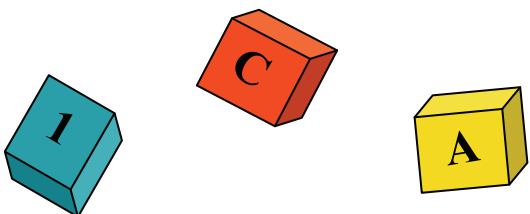
Objectives

The information covered in the workshops and presentations includes:

- How to formulate appropriate ancillary testing.
- Gain the knowledge and understanding needed to implement an NIH Asthma Guideline-based asthma care program in two unique clinical pediatric practice settings.
- Develop insights on the impact of federal legislative efforts for health care reform on pediatric patients and their families, pediatric practices, and what still needs to be done.
- Demonstrate the use and benefits of the electronic medical record to include coding and billing.
- Understand the AAP strategic planning process
- Discuss the structure and action plan of the NC Chapter of AAP.
- Review current evidence on children and adolescents exposure to tobacco and second hand smoke and nicotine addiction.
- Identify key messages developed to decrease childhood morbidity and mortality from influenza.
- Discuss complementary and alternative therapies in common use with Autism.
- Understand the basic symptoms of Tourette Disorder and its common co-morbidities.
- Identify symptoms that determine the use of a sleep lab.
- Diagnosis of STI's in the outpatient setting.

Who Should Attend?

- Pediatricians in general practice
- Community pediatricians
- Faculty in general and community pediatrics
- Young physicians
- Pediatric residents and medical students
- Family advocacy and maternal and child health leaders
- Pediatric nurse practitioners
- Other pediatric health-care professionals





General Information & Accreditation



Location / Accommodations

Hyatt Regency Crown Center
2345 McGee
Kansas City, MO 64108
(816) 421-1234

Room Rate: \$119 plus taxes

Lodging is not included in the registration fee. Individuals are responsible for making their own hotel reservations at the Hyatt Regency listed above. When making room reservations, please indicate you are requesting the room block "Pediatrics in the Heartland" to receive the above rate.

Reservations:

- call the hotel at 816-421-1234, 800-233-1234
- online at <https://resweb.paskey.com/go/aap>
- enter the dates of your stay



Room temperatures may vary.
We recommend a sweater or jacket.



Disclosure of Financial Relationships and Resolution of Conflicts of Interest

The AAP Policy on Disclosure of Financial Relationships and Resolution of Conflicts of Interest is designed to ensure quality, objective, balanced, and scientifically rigorous AAP CME activities. All individuals in a position to influence and/or control the content of AAP CME activities are required to disclose to the AAP and subsequently to learners that they either have no relevant financial relationships or any financial relationships with the manufacturer(s) of any commercial product(s) and/or provider of commercial services discussed in CME activities. All potential conflicts of interest are identified and resolved prior to an individual's confirmation of service at an AAP CME activity. Beyond disclosure of financial relationships, AAP CME faculty are required to disclose to the AAP and to learners when they plan to discuss or demonstrate pharmaceuticals and/or medical devices that are not approved by the FDA and/or medical or surgical procedures that involve an unapproved or "off-label" use of an approved device or pharmaceutical. The AAP is committed to providing learners with commercially unbiased CME activities.

Conference Overview

This CME Conference is designed to accommodate the continuing educational needs of the practicing primary care pediatrician, resident in training and other health care professionals. The course will provide the most current technologies and ideas on caring for a pediatric asthmatic in an academic setting, NIH guideline-based asthma care, healthcare reform, use of EMR, successful medical home, children and tobacco, H1N1, complementary and alternative therapies for autism, Tourette disorder, and sleep disorders.

Americans with Disabilities Act

In accordance with the ADA, all reasonable efforts will be made to accommodate persons with disabilities at this session. Should you require special assistance, please call 913-780-5649.

Accreditation

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the American Academy of Pediatrics and the AAP Kansas Chapter. The American Academy of Pediatrics is accredited by the ACCME to provide continuing medical education for physicians. The AAP designates this educational activity for a maximum of **9.75 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity. This activity is acceptable for a maximum of **9.75 AAP credits**. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the AAP.

Physician Assistants: The American Academy of Physician Assistants accepts **AMA PRA Category 1 Credit™** from organizations accredited by the ACCME.

NAPNAP Credit: This program is approved for **9.75** NAPNAP contact hours of which 1.85 contain pharmacology (Rx) content per the National Association of Pediatric Nurse Practitioners Continuing Education Guidelines.

Nurses: KAAP has submitted a Continuing Education Credit application to the Kansas State Nurses Association and is waiting on approval.



REGISTRATION FORM
Pediatrics in the Heartland
April 16-17, 2010
Hyatt Regency Crown Center—Kansas City, MO

REGISTER ONLINE AT WWW.AAPKANSAS.ORG

PARTICIPANT INFORMATION (Please Print)

Name: _____ Designation: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

CONFERENCE ATTENDANCE

Please circle the appropriate boxes below according to occupation and days/events attending.

<u>Registration</u>	<u>Entire Meeting</u> <i>Friday-Saturday</i> CME credit 8.75	<u>Friday Only</u> Workshops CME credit 3.00	<u>Saturday Only</u> Plenary CME credit 5.75	<u>Friday Night</u> Dinner Reservation Required 1.00	<u>Total</u>
Pediatrician/ Physician	\$135	\$60	\$100	\$40 per person #___ attending	\$_____
NP/PA/Nurses/Other	\$100	\$60	\$70	\$40 per person #___ attending	\$_____
Emeritus Fellows	\$60	\$40	\$40	\$40 per person #___ attending	\$_____
Young Physicians* <i>(see below)</i>	\$65	\$40	\$50	\$40 per person #___ attending	\$_____
Resident/Student** <i>(see below)</i> Register by April 5th	\$40/person Refundable at Door	\$20/person Refundable at Door	\$20/person Refundable at Door	\$40 per person #___ attending	\$_____

*Under 40 years of age.

**Residents Must Pre-register by April 5 to receive FREE conference materials & lunch

Total Meeting Fees: \$_____

PAYMENT METHOD

Credit Card - VISA, American Express, MasterCard, or Discover accepted

CARD# _____

EXP DATE _____ CSC# _____

Print Name *(as it appears on card)* _____

Billing Address *(where credit bills are received)* _____

Signature _____

Check - payable to Kansas Chapter of AAP

Mail/fax completed registration form & payment
to: **Kansas Chapter of AAP**

9905 Woodstock Street FAX: 866-519-0365
Lenexa, KS 66220

Any questions, please call 913-780-5649.

*A full refund requested in writing before April 1, 2010 is
subject to a twenty-dollar (\$20) admin charge.